## **Privacy Policy**

Tour Design Ichie Wado respects the privacy of its customers and related parties (hereafter "customers, etc.") and takes the utmost care in managing their personal information. Ichie Wado has established the following policies to responsibly protect the personal information of its customers, etc. This privacy policy explains our basic stance regarding the handling of personal information on our website.

#### 1. About Personal Information

The term "personal information" as used in this Privacy Policy refers to information provided by the customer, as defined in the Personal Information Protection Law that can be used to identify a specific individual by name, address, telephone number, e-mail address, or other description that is proprietary to the customers.

#### 2. Collection and Handling of Personal Information

We may ask you to provide us with personal information through an online form on our website or by e-mail. We handle the personal information provided by you with the due care of a good manager in accordance with the "Act on the Protection of Personal Information". The collected personal information will be used only within the scope of use agreed upon at the time of receipt (as stipulated in Article 26 (2) of the Tour Terms and Conditions) and will not be disclosed to any third party without the prior consent of the customer, except as required by law or legal process.

### 3. Purpose of Use of Personal Information

We will use personal information collected from customers to fulfill any orders placed through the Site (including processing your payment information, arranging for equipment reservations, and providing you with invoices and/or order confirmations). We use personal information to send news and special offers or request customers to provide their opinions and impressions of our services.

### 4. Sharing Your Personal Information with Third Parties

We share your Personal Information with third parties to help us use your Personal Information, as described above. For example, we use third party payment gateways such as Square to process order payments. You can read more about how Square uses your Personal Information here: https://squareup.com/us/en/legal/general/privacy-no-account. We also use Google Analytics to help us understand how our customers use the Site. The data collected by Google Analytics is anonymized and does not contain personally identifying information. You can read more about how Google uses your Personal Information here: https://policies.google.com/privacy?hl=en. You can also opt-out of Google Analytics here: https://tools.google.com/dlpage/gaoptout?hl=en.

# 5. Security Measures for Personal Information

Ichie Wado will endeavor to take all possible security measures to ensure the accuracy and safety of personal information. We use a secure server to encrypt such information before the data is received by us. Once we receive it, we will protect personal information from unauthorized access.

# 6. Inquiries from the Person in Question

When a person requests disclosure, correction, addition, deletion, suspension of use, elimination, suspension of provision, or notification of purpose of use of personal information managed by Ichie Wado in accordance with the Personal Information Protection Law, or when a person requests reference, correction, or deletion of his/her personal information, Ichie Wado will respond to such request after confirming the identity of the person concerned. We will respond to such requests after confirming the identity of the individual.

## 7. Changes to the Privacy Policy

Ichie Wado will comply with Japanese laws, regulations, and other rules applicable to personal information in its possession and will review to improve this Privacy Policy from time to time. We update this Privacy Policy without prior notice. In the event of any changes, the revised Privacy Policy shall apply.

#### 8. Contact Information

For more information on our privacy practices or queries, please contact us by e-mail at info@ichiewado.com or by mail to the following address:

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